



# MARYLAND

## Green Registry

### 2014 Leadership Award Winner

# Hub Labels



## About Hub Labels

Hub Labels is a product label manufacturer with 110 employees at its plant in Hagerstown. The company provides in-house graphics services and offers a variety of label types including linerless labels which eliminate the waste created by backing material. In 2012, Hub Labels implemented a sustainability program called Project L.I.F.E. (Label Initiative for the Environment) which was created specifically for the label industry. Their project team is comprised of employees from various departments of the plant and meets biweekly to discuss initiatives and review performance. Each year, the company submits its environmental scorecard, procedures, policies, results and demonstration of continual improvement to an independent auditor for re-certification.



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## Achievements

- **Energy Conservation:** The plant has reduced its energy usage by maximizing the efficiency of their production schedule, performing regular preventative maintenance on equipment, installing LED lighting, reporting and repairing compressed air leaks and encouraging employees to turn off equipment and lights when not in use. The plant increased its linear foot of product produced per kilowatt hour from 82.10 ft/kWh to 85.76 ft/kWh, a 3% savings in energy.
- **Waste Reduction:** By reaching out to vendors and identifying new recycling markets, the plant reduced 347,560 lbs of waste and recycled 575,762 lbs of material in 2013.
- **Water Conservation:** The installation of a water recirculation system which filters waste water for reuse in a cleaning tank saved more than 17,136 gallons of purified water in 2013.
- **Transportation:** Hub Labels partners with EPA-certified SmartWay transportation vendors to ensure that its product is shipped in an environmentally-friendly and economical way. The company has also reduced its company gasoline usage by optimizing the scheduling of customer visits and other business travel.



The Maryland Green Registry Leadership Awards recognize organizations that have shown a strong commitment to the implementation of sustainable practices, the demonstration of measurable results, and the continual improvement of environmental performance.