## Source Reduction Checklist Resources



The following are some ideas on how to acquire credits for source reduction. Examples of multi-media and education materials along with contractor contacts are availability by calling MDE at (410) 537-3314.

#### **Source Reduction Credit System**

- Maximum 5% SR Credit
  - Part 1: Up To 5% (Yard Trimmings and Food Scraps ONLY) SR
  - Part 2: Up to 3% Other (Yard Trimmings and Food Scrap DOES NOT count) SR

## Part 1 – Yard Trimmings and Food Scrap

## Part 1 #1 Public Education on Grasscycling and/or Home Composting of Yard Trimmings

- Must be at least 3 facets of public education
  - Possible facets include:
    - newspaper ads or articles
    - flyers or mailings
    - radio interviews/PSAs
    - distribute videos on topic
    - display at libraries

## Part 1 #1 Public Education on Grasscycling and/or Home Composting of Yard Trimmings

- Additional Facets
  - compost or grasscycling demonstration sites
    - could be at County building or park system
  - composting or grasscycling workshops
  - mention names of <sup>1</sup>Volunteer Master
     Gardeners program or the <sup>2</sup>County Extension
     Service in education materials

#### Part 1 #2 Distribution of Public Education Materials

- Must reach 30% of single-family households
- Can take up to 3 years to reach 30% (*e.g.*, 5% year 1; 15% year 2; 10% year 3)
- Dedicated to Yard Trimmings
- No credit until reach 30%. In example above, to get credit in year 4 must reach an additional 5%
- Resources
  - distribute flyers at outreach events
  - post information in homeowner association newsletters

#### Part 1 #3 Public Education on Food Donation and Home Food Composting

- Must be at least 3 facets of public education
  - Possible facets include:
    - newspaper ads or articles
    - flyers or mailings
    - radio interviews/PSAs
    - distribute videos on topic
    - display at libraries

### Part 1 #3 Public Education on Food Donation and Home Food Composting

- Additional Facets
  - Food compost sites
    - could be at County building or park system
  - Food composting workshops
  - mention names of County Extension Service in education materials

#### Part 1 #4 Distribution of Public Education Materials on food donation and backyard food composting

- Must reach 30% of single-family households
- Can take up to 3 years to reach 30% (*e.g.*, 5% year 1; 15% year 2; 10% year 3)
- Dedicated to Food Donation or Food Composting
- No credit until reach 30%. In example above, to get credit in year 4 must reach an additional 5%

#### Resources

- distribute flyers at outreach events
- post information in homeowner association newsletters

#### Part 1 #5 Earn 5% SR Credit on Organic waste diversion

- To earn a SR credit of up to 5%, county must provide the actual weight of the organic waste (i.e., yard trimmings and/or food scrap) diverted. Divide it by the total weight of the waste generated by the county to obtain the earned SR credit up to a maximum of 5%.
- For example, the amount of silo waste destined to be disposed in a refuse disposal system, that is not processed and returned to the marketplace (therefore not considered recycled), but that is used as animal feed is a source reduction activity and can earn a county a SR credit.

To get credit a county must provide details (e.g., material, source, amount, etc.) on the material diverted and how the diverted material was used.

#### Part 2 – General Source Reduction (SR)

- No Yard Trimmings Programs
- Up to 3% SR Credit
  - < 5 Boxes Checked Yes = 0%</p>
  - 5-9 Yes = 1%
  - 10-15 Yes = 2%
  - 16 or More Yes = 3%

### Part 2 #1 Staffed a SR Display at a County Fair or Similar Event (good traffic, mall etc.)

- Must be staffed
  - Resources
    - Smart shopper display available from MDE (develop/share a regional display)
    - Display at County Extension Service

#### Part 2 #2 Hosted a SR Event for Public

- Examples
  - Hold an event at the landfill to promote Goodwill or Loading Dock
  - Host a Flea Market or Community Yard Sale

#### Part 2 #3 SR Incorporated into County Web Site

- Include <u>all</u> of the following:
  - Describe Benefits
  - Give a variety of ways to reduce waste at home and/or at work
  - Link to reuse/SR sites
    - link to MDE web page (<u>www.mde.state.md.us/recycling</u>) or other SR sites
    - www.epa.gov/wastewise
    - www.use-less-stuff.com
    - www.wasteexchangeonline.com

#### Part 2 #4 Promoted SR in schools

- Must reach at least 10% of the County School Population or Minimum of 4 shools via:
  - Site Visits
  - Distribute flyers

## Part 2 #5 Implemented Curriculum or On-Going Activity in Schools (if check 5 can also check 4)

- Must occur throughout the school year and:
  - Reach over 50% of schools
  - Curriculum accepted by County Board of Education

#### Part 2 #6 and #7 Advertised Resident/Business SR Success Programs through County Awards Program or Media

- Resources
  - Send out press releases for free coverage (e.g., radio, tv, newspapers, etc.)
  - Advertise in community newsletters or Chamber of Commerce
  - Include info with County-wide mailings
- For Business include cost savings.

## Part 2 #8 Integrated SR into On-Going County Employee Training/Ed Programs

- Reach majority of employees via flyer distribution during orientation (post in buildings)
  - Explain benefits and ways to participate

### Part 2 #9 Established/Maintained Employee Recognition Program

- Resources
  - Awards
  - Internal Publications

#### Part 2 #10 Promoted SR through TV or Radio

- Distinct from #6 and #7 which are case studies
- Ads or Public Appearance
  - Resources
    - Can tape a program or borrow a tape to air on local cable channel
    - Free advertisement in Verizon phonebooks on County Services

#### Part 2 #11 and #12 Distributed SR Materials to Residents/Businesses

- Must reach 30% of Residents or Businesses over 3 years (events - track number distributed; publications based upon readership)
- No credit until reach 30%
- Resources
  - Place information in flyer, water bills or gas bills
  - Post information in Chamber of Commerce newsletter or on website
  - Activity can be repeated

### Part 2 #13 Developed/Updated Reuse Directory

#### **#14 Conducted a Focus Group/Survey of Residents**

- Resources
  - Hand out surveys at landfill or transfer station or event

#### **#15 Conducted a Focus Group/Survey of Businesses**

- Resources
  - Work with Chamber of Commerce to distribute surveys

Note: #13, #14 and #15 — activity within three years

## Part 2 #16 Developed/maintained a system for referring citizens, businesses and organizations to materials exchange program

#### Resources

 Advertise businesses or sites in County mailings or web sites

## #17 Developed/maintained a system for providing reusable materials to a reuse center

- Resources
  - Set up a trailer to collect materials at landfill for organizations like the Loading Dock

## Part 2 #18 Developed/maintained a swap shop or other materials exchange

- Maintaines a County Swap Shop or Materials Exchange
  - Set-up information including budget, maintenance and design examples. See www.p2pays.org/ref/26/25975.pdf

#### **#19 Coordinated a Textile Reuse Project**

- Differs from a material exchange that is usually multi-material
  - Permanent drop-off box or trailer for collection of clothes & other textiles
  - Work with the Clothing Recycling Company or Planet Aid
  - Publicize event. May be regional (all get credit).

### Part 2 #20 Worked with Targeted Sector of Business Community

- Resources
  - Attend business sector meeting
  - Advertise in business sector publication
  - Provide sector specific SR materials
- #21 Conducted a SR Training Session, Workshop or Presentation at a business, institutional or community event (see handout)
- Resources
  - Give a presentation at a business sector conference
  - Conduct a workshop at a business sector meeting

## Part 2 #22 Developed/maintained a home food composting bin distribution program for county residents

- Resources
  - Work with local garden centers to distribute compost bins
  - Conduct regional composting bin sale

## **#23 Conducted workshops demonstrating** proper food composting techniques

- Resources
  - Conduct regionally and promoted by County
  - Promote other groups conducting workshops (the Extension Service or local gardening clubs)

## Part 2 #24 Developed/maintained permanent food composting demonstration sites

#### Resources

- Developed demonstration site that is maintained at the Extension Service or at another location
- Maintained at County park system by employees; food compost from local food vendors

#### Part 2 #25 Operated a Program to Promote Pallet Reuse

- Resources
  - Coordinate promotion with site visits
  - Example: Collect pallets at the landfill and make available to citizens with instructions on how to create home compost bins

### Part 2 #26, #27 and #28 Within the past three years, conducted SR visits

- Check all 26 & 27 if you make 15 to 29 site visits. Check all three if you have made 30 or more SR site visits during the last three years
- May be combined with recycling site visits

#### Resources:

- EPA WasteWise Business Guide for Reducing Solid Waste
  - Waste Reduction Ideas (Recycling/SR)
  - Worksheet for Identifying SR Options
- Industry Sector Publications on SR www.epa.gov/wastewise/about/publ.htm

# Part 2 #29 Within the past three years, conducted SR waste audit or survey of County facilities where at least 10% of County employees worked.

- Resources
  - Waste Audit Formulas and Worksheets www.passaiccountynj.org/Departments/natura lresources/comaudit.htm or something similar
  - Waste Audit Guide <u>www.rrfb.com/pdfs/auditguide.pdf</u>
  - http://aesop.rutgers.edu/~envpurchase/basics
     cycle\_audits.htm or something similar

## Part 2 #30 Within the past three years, conducted SR activities involving Electronic Invoicing and/or Waste to Wealth projects

- Resources
- Implement county or city wide electronic invoicing to conserve paper
- Implement a system of recovering usable materials from reconstruction projects

## Part 2 #31 Collaborated on a multi-County SR event or program

#32 Established/maintained a County procurement policy advancing the purchase of materials that result in reduced waste generation

- Resources
  - "Local Government Environmental Purchasing Starter Kit"
     www.newdream.org/procure/start.php
  - Policy examples www.p2pays.org/epp/localgov.asp

Part 2 #33 Incorporated green building goals/requirements in county construction, remodeling, and maintenance bid specs and contracts.

#### Resources

- MDE website
   www.mde.state.md.us/Programs/LandPrograms/
   Recycling/SpecialProjects/grnbldgcd.asp
- Sample specifications
   www.ciwmb.ca.gov/GreenBuilding/Specs/
- Tax credit specs and legislation examples www.dec.state.ny.us/website/ppu/grnbldg/index. html

Part 2 #34 Held team meetings, at least quarterly, that included representatives from major County departments, in which SR was discussed as a formal part of the agenda.

Part 2 #35 Implemented a variable rate pricing system designed to promote SR (PAYT)

- Resources:
  - EPA Tool Kit
    - Guidebooks and Workbook
    - Software and Videotapes
    - www.epa.gov/payt